

DIGITAL AD SPECIFICATIONS 1 OF 3

Please follow these guidelines when submitting artwork to our Graphics Department for production. Ads must be built to the 'Ad Size' dimensions (no bleed or crop marks included), at 72ppi in RGB mode. Final ad file type must be a png. Sending any other file type might result in file size exceeding the maximum size limit after we convert it to png (see below).

AD SIZES (pixels)

300x250	300x50
728x90	320x50
160x600	300x600

FILE SIZE

Max file size is **200kb**

SAMPLE AD SIZE

300x50 (Ad will appear smaller onscreen depending upon device)

SAMPLE AD SIZE

300x250

(Ad will appear smaller onscreen depending upon device)

SAMPLE AD SIZE

160x600

(Ad will appear smaller onscreen depending upon device)

If an ad file is turned in to the Graphics Department that does not meet our production specification or quality standards, we reserve the right to rebuild the ad and charge the customer our standard graphics fee for the ad.

Email final files to
mbmgraphics@mailboxmerchants.com

Please include the customer name as it appears on the ad (ie, Papa Murphy's), scheduled Ad Size and Campaign Dates in the email.

DIGITAL AD SPECIFICATIONS 2 OF 3

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AD SIZES (pixels)

300x250	300x50
728x90	320x50
160x600	300x600

FILE SIZE

Max file size is **200kb**

SAMPLE AD SIZE

300x600

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AD SIZES (pixels)

300x250	300x50
728x90	320x50
160x600	300x600

FILE SIZE

Max file size is **200kb**

SAMPLE AD SIZE

728x90

(Ad will appear smaller onscreen depending upon device)

SAMPLE AD SIZE

320x50

(Ad will appear smaller onscreen depending upon device)

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